



PĒLARA®
EXCLUSIVE PERFUME

WE ONLY USE
NATURAL SCENTS...



TARGET

- 1 Strong store image.
- 2 The desire to stay longer and openness to communication.
- 3 Increase in purchase request and higher sales
- 4 Don't forget the store, strengthening the desire to come again.
- 5 Increase customer and staff happiness.

In Japan, the effects
of odors on
the treatment
of Alzheimer's disease
have been proven

In a study conducted
in the shopping center,
there was a
14% increase in sales
with fragrance

In a supermarket,
the sales
of the bakery department
tripled after the smell
of freshly baked bread.

The effects of l
euvender scent on
a workplace during breaks
have been shown to
prevent a decline
in work
performance

“ This is the marketing strategy

References: * (1) Miyazawa, 2006, Inhibition of Acetylcholinesterase Activity by Tea Tree Oil & Constituent Terpenoids
* (2) Journal of Service research, vol 8, p 181 * (3) Hirsch, 1995, International Journal of Aromatherapy
* (4) Sakamoto, et al, 2006 cited at <http://chemse.oxfordjournals.org>



DO YOU KNOW ?

- 1 Contrary to popular belief, our most important sense after our sense of sight is not hearing but sense of smell.
- 2 75% of our emotional connections are about what we smell,...
- 3 Scents are the longest memory and the most powerful emotional motivation tool
- 4 That the human brain never forgets the odors that the individual considers important in his life and is able to distinguish over 10,000 odor molecules...
- 5 Unlike other senses, the sense of smell works 24 hours a day.
- 6 The smell of the environment is the first identification mechanism in the individual



“ Use fragrant marketing in your strategy ”

Being different in the business world will always take you to the top.
Our aim as Pelara; make your difference.

We can choose the scent that suits your target audience for our wide range of fragrances, or we can create corporate fragrance for your company through our expert perfumers that are specific to your brand identity.

A full-page photograph of a man with short brown hair and a beard, wearing a grey textured suit jacket, a light blue dress shirt, and a dark green tie. He is looking off to the side and adjusting his tie with both hands. The background is a blurred stone wall.

Exclusive Perfume
SCOTT ADAMS



Scott Adams

EAU DE PERFUME FOR MEN

This fragrance includes natural aphrodisiac with ultra masculine sweet spicy amber, saffron and thyme music notes.



Exclusive Perfume

RÊVE

Réve

EAU DE PERFUME FOR WOMEN

Is a fragrance with intense, rich, flowery, gardenia scent and includes powder notes scent.





Exclusive Perfume
ARON SPORT

Aron Sport

EAU DE PERFUME FOR UNISEX

Is a stunning fragrance with its refreshing and impressive aroma.





PREMIUM PERFUME

Premium Perfume

EAU DE PERFUME
EMPHASIZE YOUR PERSONALITY

FEMALE

MADAM SOPHIE is an energizing, aromatic expression of joy. The youthful fragrance is a bright blend of zesty ingredients sure to fill you with optimism. Juicy peach and blood orange are the zingy top notes, fresh and succulent. Lemony coriander leaf and spicy cardamom add to the composition's sparkle. An unexpected note of carrot is softened by lush jasmine at the middle. A dash of warm coriander leads into the creamy base notes of woods, musk, and sugary vanilla. Wear this uplifting perfume to inspire a cheerful mood.

JAQUELINE is a stylish floral-fresh fragrance. The scent features tender top notes of elegant rose and a sweet heady blend of honeysuckle. Deep heart notes of tiare flower, jasmine and peony are uplifted with a whisper of fresh clementine zest. Solar notes of sandalwood, musk and patchouli add a subtle warmth to create a distinctive and inspiring fragrance.

CHI MAI MAI is instantly seductive, an explosion of shocking pink and gold, showing a new facet of femininity. Is a fragrance with a novel olfactory balance combining exceptionally high-quality ingredients in excessive proportions. Magnified by White Musks, noble Benzoin comes together with a modern Caramel accord to give the fragrance a truly unique signature.

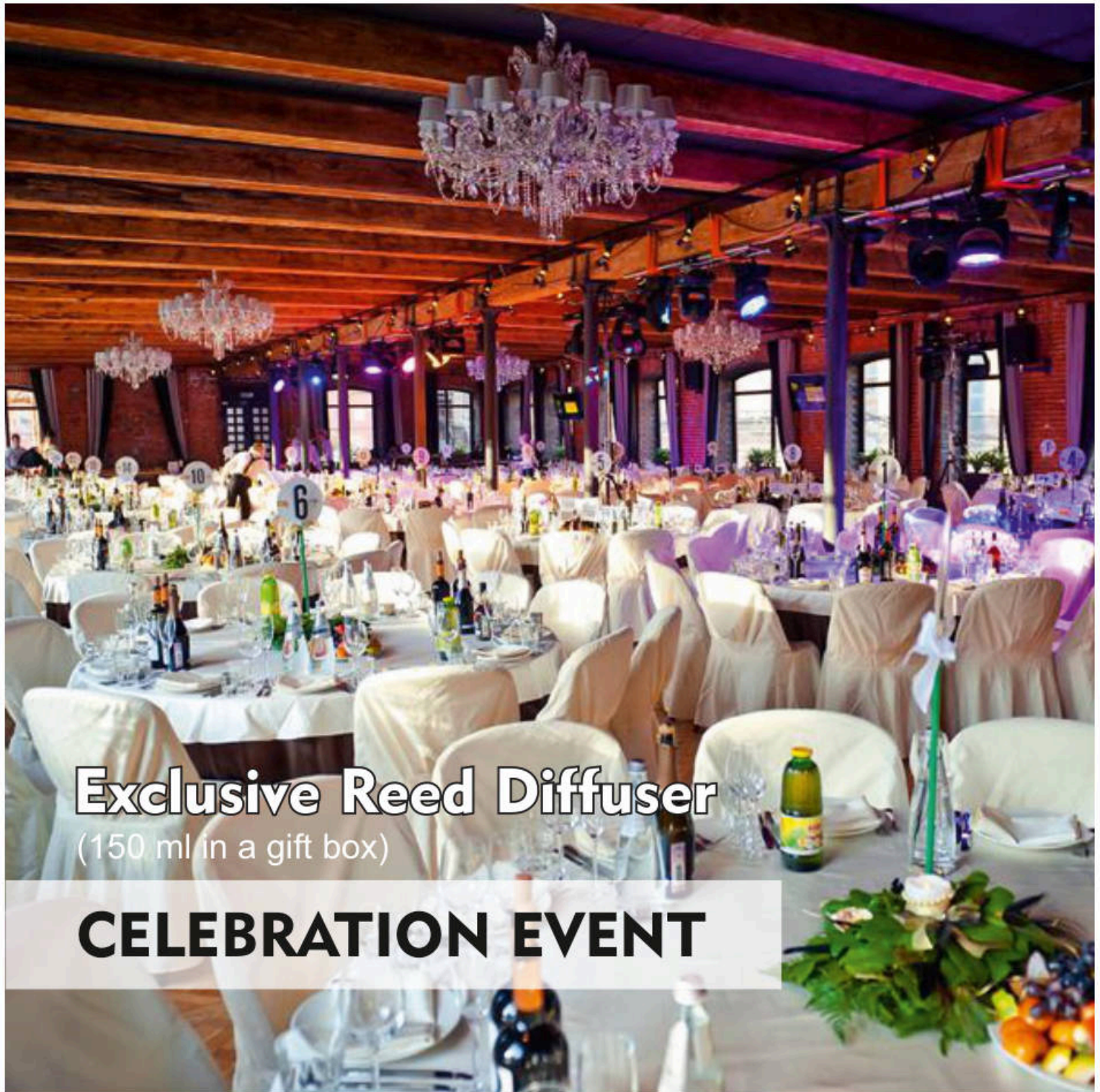
MALE

DESPIERTO INTENSO is modern, stylish and masculine fragrance. The fragrance opens with rich and vibrant top notes of melon, bergamot and mint that draws the senses in. An aromatic middle accord follows, featuring nutmeg and cappuccino notes as well as green apple and a hint of seawater. A woody base with amber and oak moss lingers on the skin, bold and enticing.

BALLESTEROS is smooth and masculine fragrance that is characterised by its values of freedom, enjoyment and relaxation. From the office to the gym, this fragrance stays fresh throughout your busiest day. Freshness remains all day long.

JOHN RUSH is distinct, innovative, elegant, and subtle, this warm fragrance offers a long-lasting sensuality. Inspired by the energy and international allure.

Pelara offers you a selection of over 150 premium fragrances.
Detailed information from our managers.



Exclusive Reed Diffuser

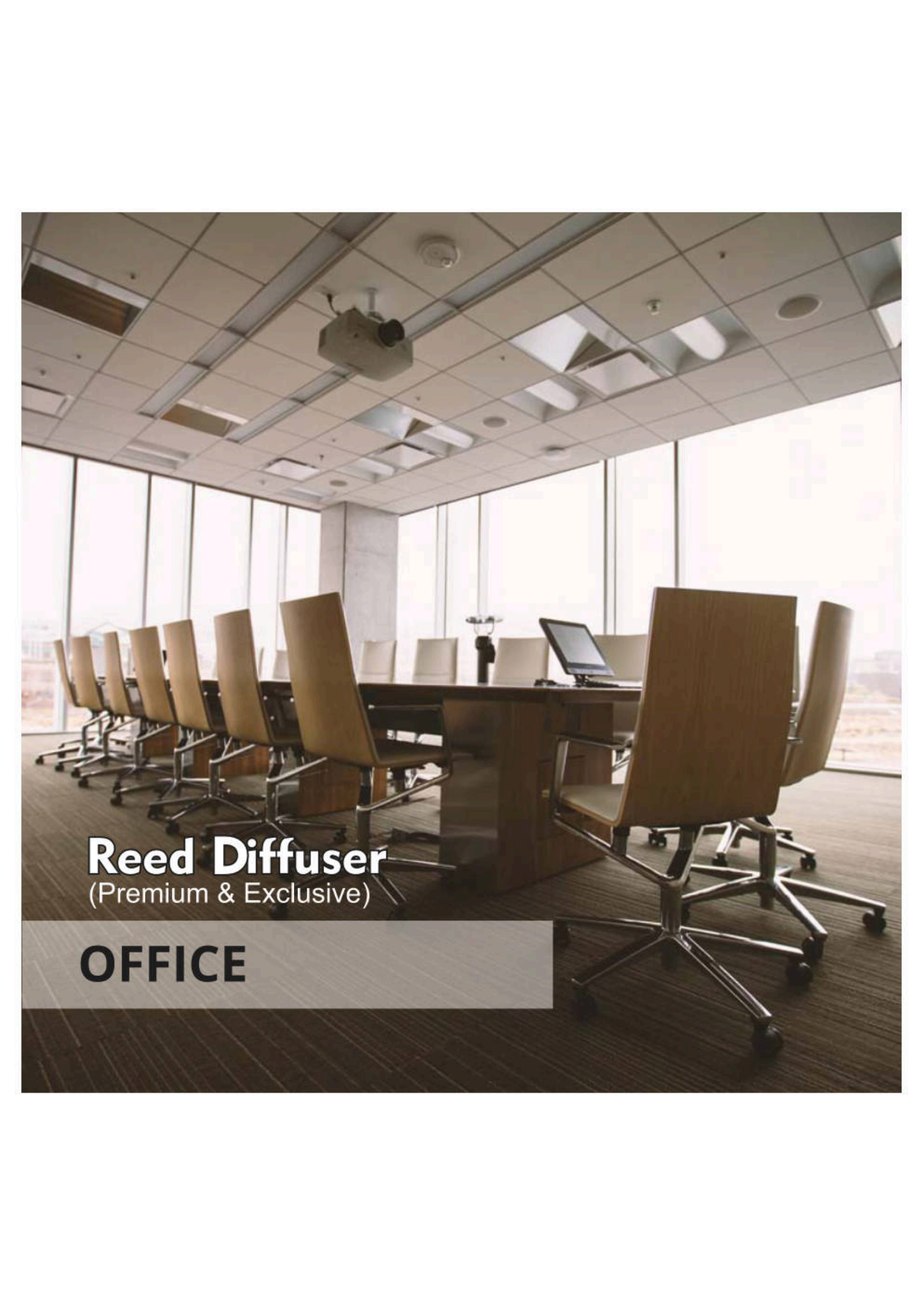
(150 ml in a gift box)

CELEBRATION EVENT

Exclusive
Reed Diffuser
150 ml in
a gift box.

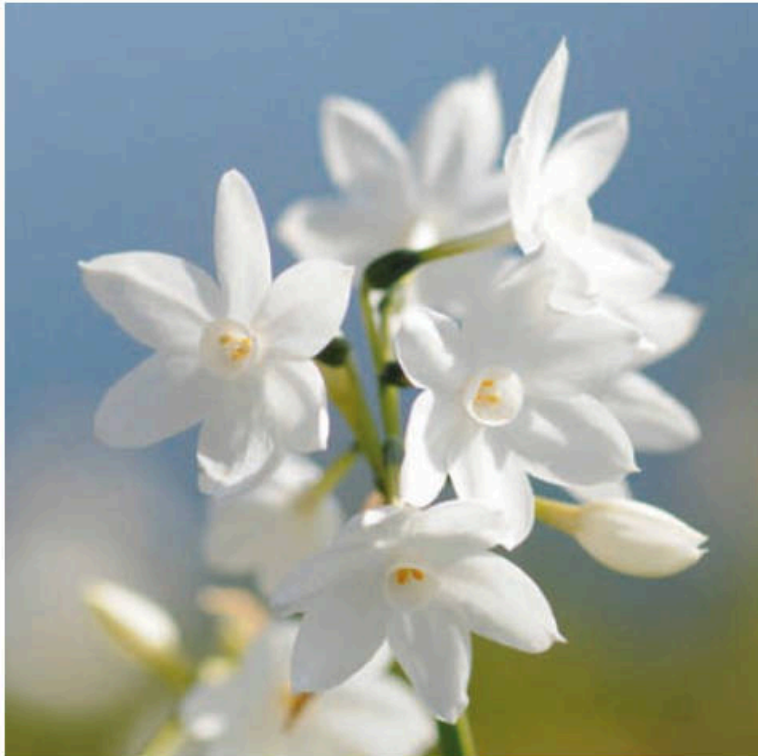
Delight friends and family with
persistent, unforgettable aromas of
White Jasmine, Mango and Oud.





Reed Diffuser
(Premium & Exclusive)

OFFICE



White Jasmin

(Premium & Exclusive)

Jasmine flowers; expresses the feelings that penetrate through the heart as well as it is also the representative of divine hope. The ingenuousness, finess, innocence feelings symbolized with jasmines surround us. You can feel the freshness of our jasmine odor in 30-40 square meters of ambients.

Usage Area

- | | |
|---|---|
|  Home |  Café |
|  Office |  Hairdresser |
|  Hotel |  Restaurant |
|  Shopping Mall | |

Rose

(Premium & Exclusive)

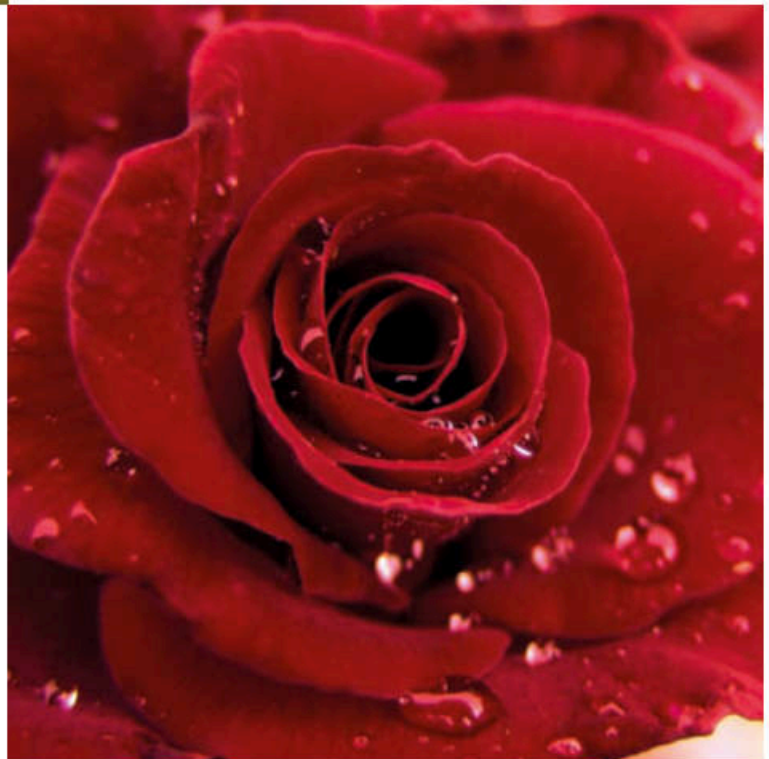
It contains rose odor. Refreshing with rose water when you wake up in the morning or using the rose odor or rose water within day can empower your memory and help you overcome memory impairment.

Smelling rose strengthens the memory. It is emphasized that being under the odor of rose during the sleep, information received newly are recorded more strongly.

It is suitable for being used in 20-25 square meters. It is recommended to be used in the bedrooms.

Usage Area

- | | |
|--|---|
|  Home |  Cafe |
|  Office |  Hairdresser |
|  Hotel |  Restaurant |
|  Shopping Mall |  Mosque |







Rain Fresh

(Premium & Exclusive)

It is the odor of happiness, hope and cleanliness. It has relaxing effect.
You can easily use in ambients of 30-40 square meters.

Usage Area

- | | |
|--|---|
|  Home |  Cafe |
|  Office |  Hairdresser |
|  Hotel |  Restaurant |
|  Shopping Mall |  Hospital |
|  Store | |

Gardenia

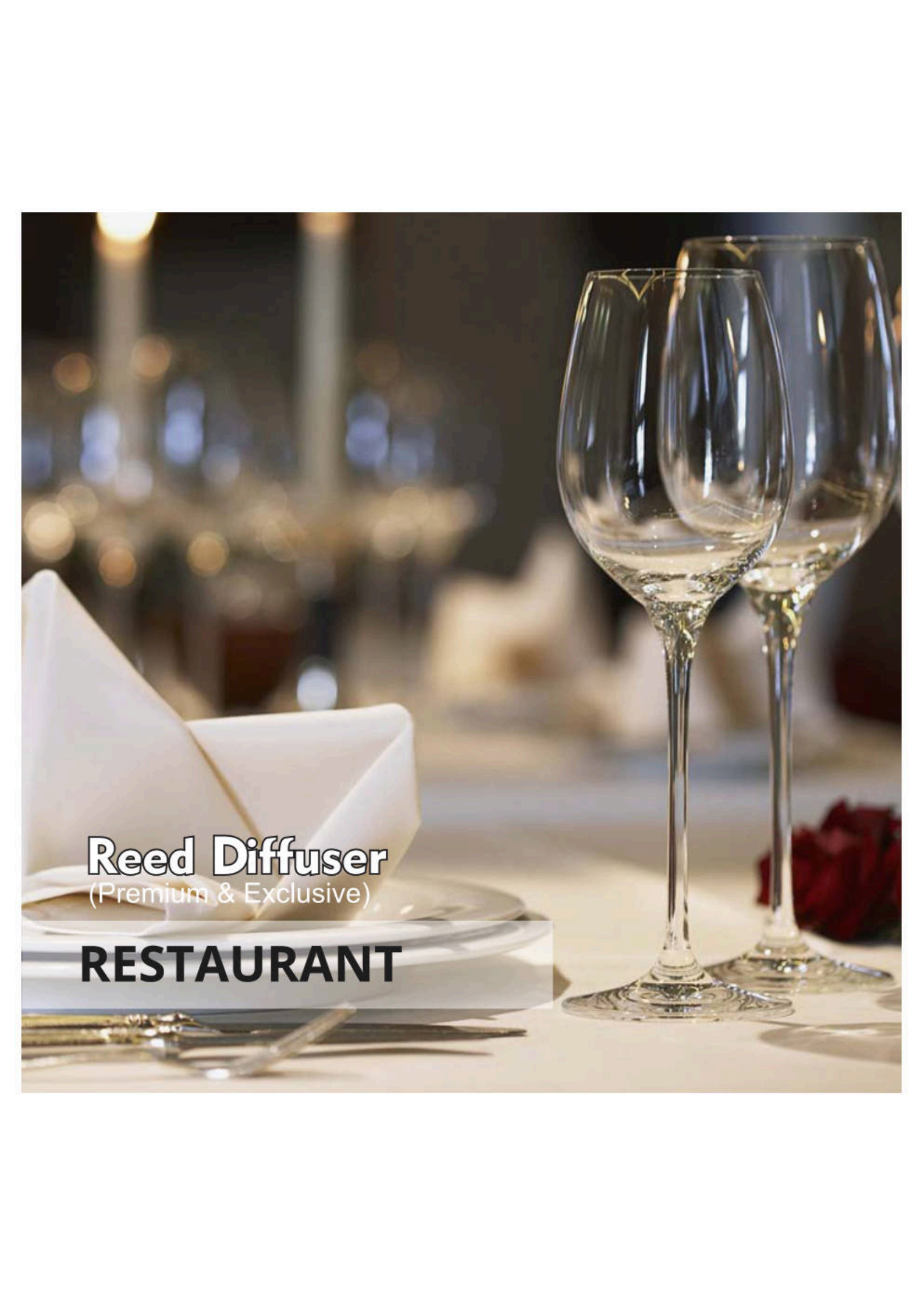
(Premium & Exclusive)

Its odor can show positive effects in people prone to manic depression.
It smoothes the extremes points of introversion /extroversion and can soothe anxiety and depression.
Generally those, who are usually very strict as personality, can benefit from the effects of gardenia.
It is suitable for use in areas of 20-25 square meters.

Usage Area

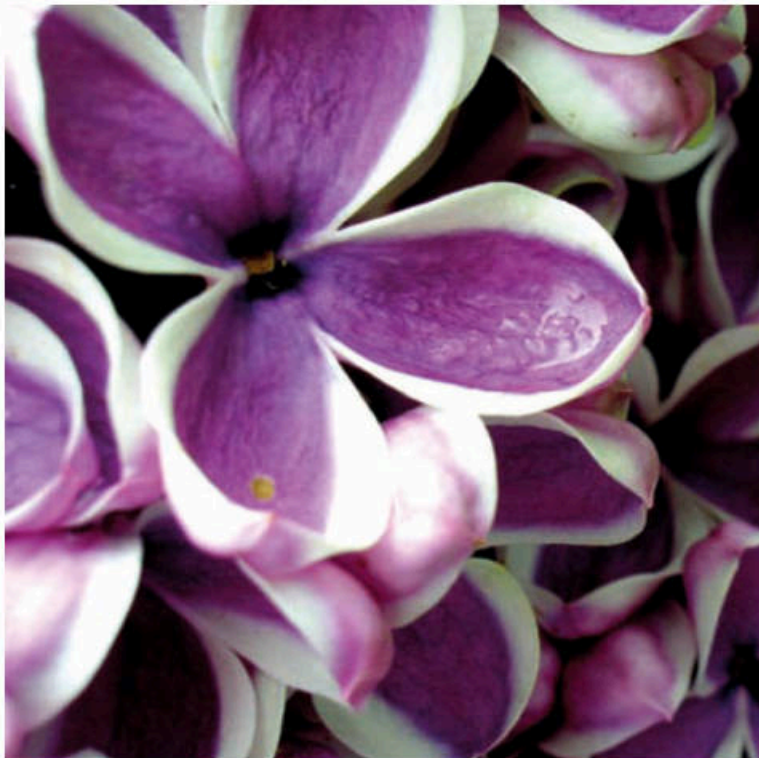
- | | |
|---|---|
|  WC |  Shopping Mall |
|  House |  Cafe |
|  Office |  Hairdresser |
|  Hotel |  Restaurant |



A photograph of a restaurant table setting. In the foreground, there are two empty wine glasses, a white napkin folded into a square, and silverware. In the background, a reed diffuser is visible, and the scene is lit with warm, bokeh lights.

Reed Diffuser
(Premium & Exclusive)

RESTAURANT



Tulip

(Premium & Exclusive)

Tulip which is a delicate odor; may help to overcome the fear of failure. It can strengthen the feelings. It can be said that it is effective against communication disorders. It is the barrier between people with negative energy. Since it has a high attraction power, it may give personal attraction, joy, courage and desire. It has been seen that it is effective against nervous tension, nervous disorders and stress. It calms the persons. Its effect is slow but intense and powerful. It may bring patience and calmness. It can add serenity to the persons. It is an effective odor for use especially in meditation. It enables you to reach inner peace. Its odor performance is quite good even in the area of 20-25 square meters.

Usage Area

- | | |
|---|--|
|  WC |  Cafe |
|  Office |  Hairdresser |
|  Hotel |  Restaurant |
|  Shopping Mall |  Municipality |
|  Home | |

Lilac

(Premium & Exclusive)

Common lilacs have a strong, sweet, heady scent that is almost cloying. When placed indoors, the fragrance of cut lilacs quickly permeates a room. Most people find the fragrance of lilacs appealing, although a few find it too sweet. The fragrance of lilacs may vary, depending on the time of day as well as stage of bloom. The most intense fragrance is usually apparent on warm, sunny days.

Usage Area

- | | |
|---|---|
|  Home |  Cafe |
|  Office |  Hairdresser |
|  Hotel |  Restaurant |
|  Shopping Mall | |





Reed Diffuser
(Premium & Exclusive)

HOTEL



Mango

(Premium & Exclusive)

Mango which is also known as the queen of fruits in the tropical climate of the World, has always achieved to be the center of attention with its external structure and the perfect scent that occurs when it is cut.

Did you know that Mango is considered sacred in India as well as it symbolizes friendship and efficiency?

Its scent is felt intensely in an area of 60-100 square meters.

Usage Area

 Hotel

 Café

 Restaurant

 Spa & Wellness

 Shopping Mall

 Gym

Patchouli

(Premium & Exclusive)

Its odor affects the nervous system completely in a positive way and it has the properties soothing and calming the user and people around her/him.

Its odor performance is quite good even in the area of 50-60 square meters.

Usage Area

 Hotel

 Café

 Office

 Home

 Shopping Mall

 Gym

 Restaurant





Reed Diffuser
(Premium & Exclusive)

CAFÉ



Coffee

(Premium & Exclusive)

Our coffee fragrance is great for anyone who loves the smell of coffee. If you want to energise your home, shop or office, our invigorating coffee fragrance as a diffuser and creates the aroma of freshly-brewed coffee. Easy to use, and long-lasting, you can be smelling coffee whenever and wherever you want!

Usage Area

- | | |
|---|---|
|  Home |  Cafe |
|  Office |  Restaurant |
|  Hotel |  Shopping Mall |

Ylang Ylang

(Premium & Exclusive)

It has effects as anti-depressant, aphrodisiac, calming nerves and stimulating circulatory system. Ylang Ylang, which is one of essential oils of aromatherapy, is a quite well known precious oil in Far East and the West (Europe and USA) where aromatherapy is a common practice, although it is not known much in our country. It is recommended for use in areas of 25-35 square meters.

Usage Area

- | | |
|--|--|
|  Home |  Cafe |
|  Office |  Hairdresser |
|  Hotel |  Restaurant |
|  Shopping Mall |  Spa & Wellness |
|  Hospital | |





Reed Diffuser
(Premium & Exclusive)

HOSPITAL



Clean Bloom

(Premium & Exclusive)

It increases your spiritual energy, and the effects of this odor is quite noticeable during treatment of diseases connected to stress. It is recommended in areas of 35-45 square meters, especially in WC's and bathrooms.

Usage Area



WC



Hospital



Hotel

Lavander

(Premium & Exclusive)

It is seen that it can balance the feelings jumping from one mode to another and can soothe anxiety, panic and hysteria as well as provide vitality in situations of depression and fatigue.

It is said to be generally useful for insomnia and it can be used to treat manic-depression. It may overcome irritability, insomnia, depression in long-term uses.

It is suitable for use in areas of 20-30 square meters.

Usage Area



House



Cafe



Office



WC



Hotel



Restaurant



Shopping Mall



Hospital



A person is lying down, receiving a facial massage from a therapist. The therapist's hands are gently cupping the person's face. The background is softly blurred, showing warm, ambient lighting and some greenery, creating a relaxing spa atmosphere.

Reed Diffuser
(Premium & Exclusive)

SPA & WELLNESS



Tropical Fruit

(Premium & Exclusive)

It gives serenity to thoughts; It replaces the feelings such as restlessness, anxiety and worry with the feelings such as joy, enthusiasm.
It is an ideal choice for areas of 30-35 square meters.

Usage Area

- | | |
|---------------|------------|
| Shopping Mall | Cafe |
| Office | Store |
| Hotel | Restaurant |
| House | University |

Hamam Soap

(Premium & Exclusive)

This is Vermont Soap's signature lavender blend (not your Great Grandmother's lavender). Forget the medicine-y, overpowering and often synthetic blends of the past.
This is a clean light lavender blend with hints of citrus and echoes of deep woods. It reverberates in the heart and is both calming and cheering.

Usage Area

- | | |
|----------------|-------------|
| Home | Cafe |
| Office | Hairdresser |
| Hotel | Restaurant |
| Shopping Mall | WC |
| Spa & Wellness | |



Reed Diffuser
(Premium & Exclusive)

GYM



Fresh Citrus

(Premium & Exclusive)

It is refreshing. It removes fatigue and relieves nervous attacks.
It has a mystical effect in romanticism, as well.
It is good in healing ear, nose and throat problems.
It is an ideal choice for areas of 30-35 square meters.

Usage Area



WC



House



Office



Cafe



Store



Hotel

Vanilla

(Premium & Exclusive)

It will be the indispensable odor of your romantic moments with its aphrodisiac effect.
It is recommended especially in the bedroom areas of 35-45 square meters.

Usage Area



House



Office



Hotel



Shopping Mall



Cafe



Hairdresser



Restaurant





Reed Diffuser
(Premium & Exclusive)

BOUTIQUE



Powder Pleasure

(Premium & Exclusive)

Your linen will be fragrant with a fresh and pleasant aroma. Invigorating flower hug with intangible talcum flavor.

Usage Area

🏠 Home

✂️ Hairdresser

🏨 Hotel

🚻 WC

🍴 Restaurant

❤️ Spa & Wellness

White Pearl

(Premium & Exclusive)

The fragrance is both delicate and bright, sensual and cheerful. The magic of the natural pearl is beautifully played throughout the day. This fragrance is a whirlwind of great mood!

Usage Area

🏠 Home

💼 Office

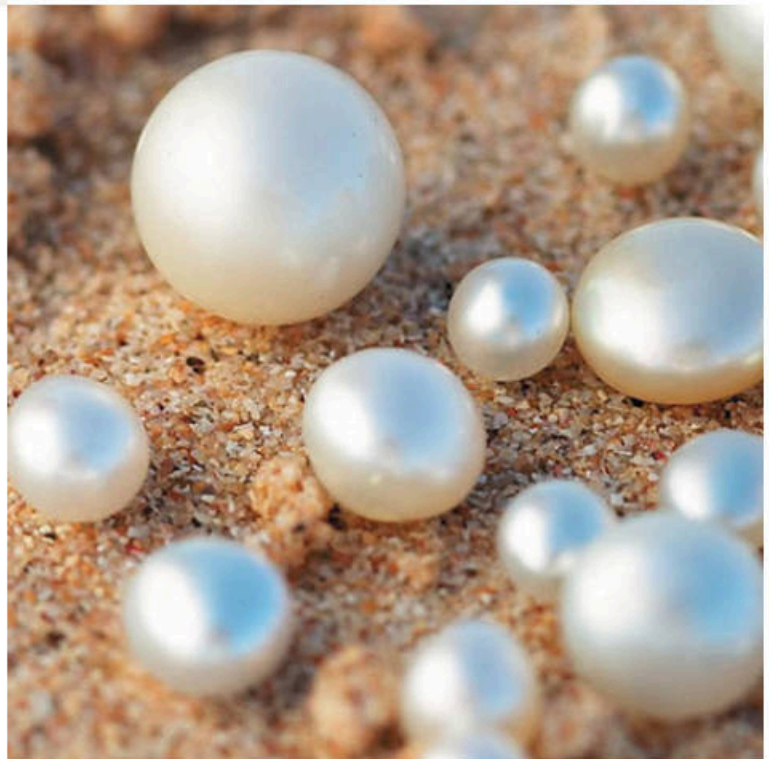
🏨 Hotel

🚻 WC

☕ Cafe

✂️ Hairdresser

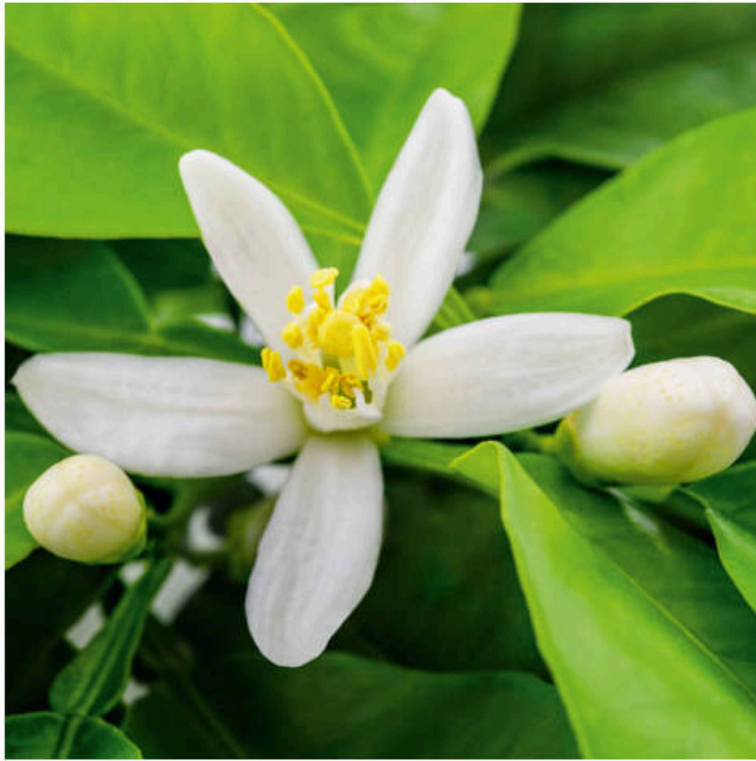
🍴 Restaurant





Reed Diffuser
(Premium & Exclusive)

GALLERY



Orange Blossom

(Premium & Exclusive)

Orange Blossom create a luxurious and comfortable mood in your bathroom, toilet or kitchen.

Usage Area

- | | |
|--|---|
|  Home |  Cafe |
|  Office |  Hairdresser |
|  Hotel |  Restaurant |
|  Spa & Wellness | |

Soft Linen

(Premium & Exclusive)

A charming bouquet invites you on a long journey, gives the fragrance of spring air, which harmoniously combines with the flavor of antiquity.

Usage Area

- | | |
|---|---|
|  Home |  Cafe |
|  Office |  Hairdresser |
|  Hotel |  Restaurant |
|  Shopping Mall |  WC |
|  Spa & Wellness | |





Reed Diffuser
(Premium & Exclusive)

VACATION HOME



Cedar Tree

(Premium & Exclusive)

A warm and spicy cedar fragrance, it will sit pretty in any room of the house. Guaranteed to sublimely scent any room, reed diffusers provide a chic and continuous way to fragrance without the safety issues of burning candles. Cedrus Cedar is beautifully elegant.

Usage Area

🏠 Home

👤 Office

🏨 Hotel

❤️ Spa & Wellness

Sandal Wood

(Premium & Exclusive)

Earthy, woody, warm Sandalwood is deep, robust and rich. Sweet, smoky Oud is intense and sensual, captivating and compelling. Sandalwood evoke the spirit of the Orient.

Usage Area

🏠 Home

👤 Office

🏨 Hotel

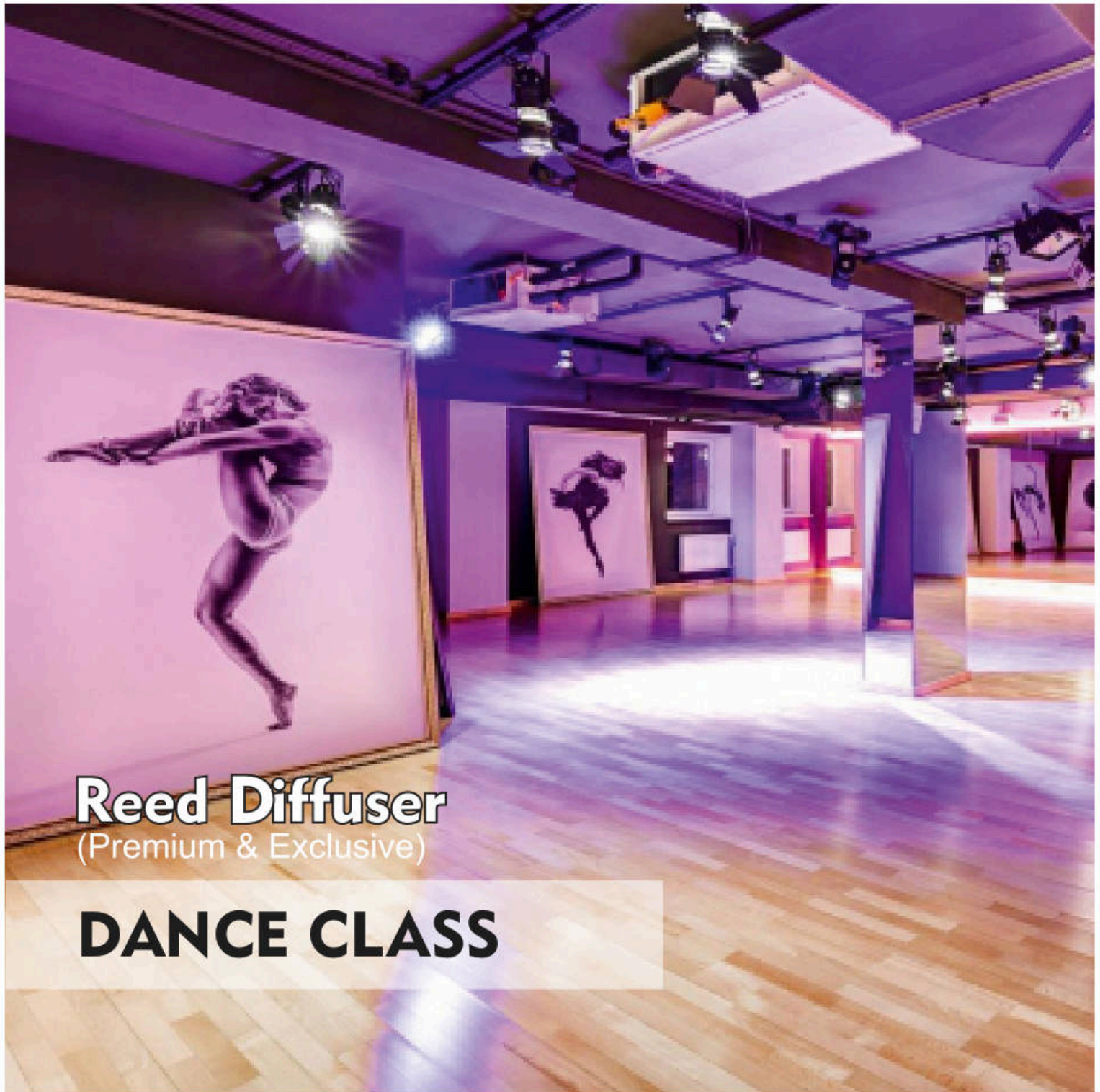
☕ Cafe

🍴 Restaurant

🛒 Shopping Mall

❤️ Spa & Wellness





Reed Diffuser
(Premium & Exclusive)

DANCE CLASS



Strawberry

(Premium & Exclusive)

Strawberry Jam is smells just like freshly picked strawberries in the summer with a little added sweetness, for a scent that is just like homemade jam.

Usage Area

- | | |
|--|---|
|  Home |  Cafe |
|  Hotel |  Hairdresser |
|  Shopping Mall |  Restaurant |
|  Spa & Wellness | |

Ocean

(Premium & Exclusive)

The sun, the sand, the smells, the smiles. Kisses by the ocean sunset, cocktails, carefree walks of happiness and freedom, coastal memories to last an eternity.

Usage Area

- | | |
|---|---|
|  Home |  Cafe |
|  Office |  Hairdresser |
|  Hotel |  Restaurant |
|  Shopping Mall |  WC |
|  Spa & Wellness | |



**Exclusive
Room & Laundry
Freshener**

(400 ml in a gift box)

SWEET HOME



Exclusive Room & Laundry Freshener 400 ml in a gift box.

Freshness and good mood in every home.

Mango
Patchouli
White Pearl
Oud
Amber
White Jasmine
Orange Blossom
Ocean
Strawberry
Soft Linen
Powder Pleasure

A room interior featuring brown curtains, a white chair, a small table with fruit, a lamp, and a desk.

Room & Laundry Freshener

(Premium & Exclusive)

CURTAINS



Pelara Amber

(Premium & Exclusive)

Amber as a specific sweetish earthy smell with light shades of musk, powder and sea. It is a strong aphrodisiac. The fragrance for laundry in the spray can be used with any kind of fabric to flavor towels, tablecloths, napkins, bedspreads and other textiles.

Usage Area



Living room



Bedroom



Curtains



Wardrobe

Pelara Oud

(Premium & Exclusive)

Oud tree has the reputation of the most expensive tree in the world, and Udayan tree oil is one of the most expensive and oldest perfume ingredients. Oud tree oil, also called "liquid gold," has a unique fragrance, which is considered the strongest aphrodisiac, and is valued more than real gold.

Usage Area



Living room



Bedroom



Curtains



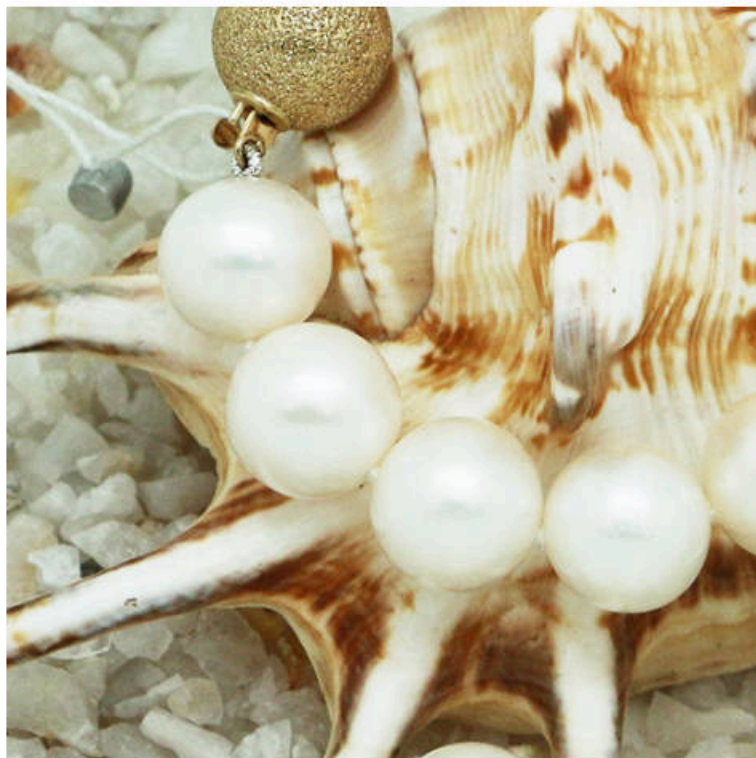
Wardrobe



**Room & Laundry
Freshener**

(Premium & Exclusive)

WARDROBE



White Pearl

(Premium & Exclusive)

The fragrance is both delicate and bright, sensual and cheerful. The magic of the natural pearl is beautifully played throughout the day. This fragrance is a whirlwind of great mood!

Usage Area



Bathroom



Wardrobe



Bedroom



Curtains

Pelara Powder

(Premium & Exclusive)

Your linen will be fragrant with a fresh and pleasant aroma. invigorating flower hug with intangible talcum flavor.

Usage Area



Bathroom



Wardrobe



Bedroom



Curtains



**Room & Laundry
Freshener**

(Premium & Exclusive)

BEDROOM



Soft Linen

(Premium & Exclusive)

A charming bouquet invites you on a long journey, gives the fragrance of spring air, which harmoniously combines with the flavor of antiquity.

Usage Area

- | | |
|---|---|
|  Bathroom |  Bedroom |
|  Curtains |  Wardrobe |

White Jasmine

(Premium & Exclusive)

Spreading white jasmine flower and musk music notes; a feminine and elegant fragrance.

Usage Area

- | | |
|---|--|
|  Bathroom |  Bedroom |
|  Curtains |  Wardrobe |





Room & Laundry Freshener

(Premium & Exclusive)

LIVING ROOM



Patchouli

(Premium & Exclusive)

Enigmatic and mystica Patchouli arises from an exotic elegance that transports us to faraway places. A spiritual gift; an oriental elixir revitalised with a subtle hint of rich dark woods and warm spices that will immerse your home in the addictive charm of Patchouli.

Usage Area



Bathroom



Bedroom



Curtains



Wardrobe

Mango

(Premium & Exclusive)

It is laundry freshener which has a fresh tropical fruit scent, sweet and snobby.

Usage Area



Bathroom



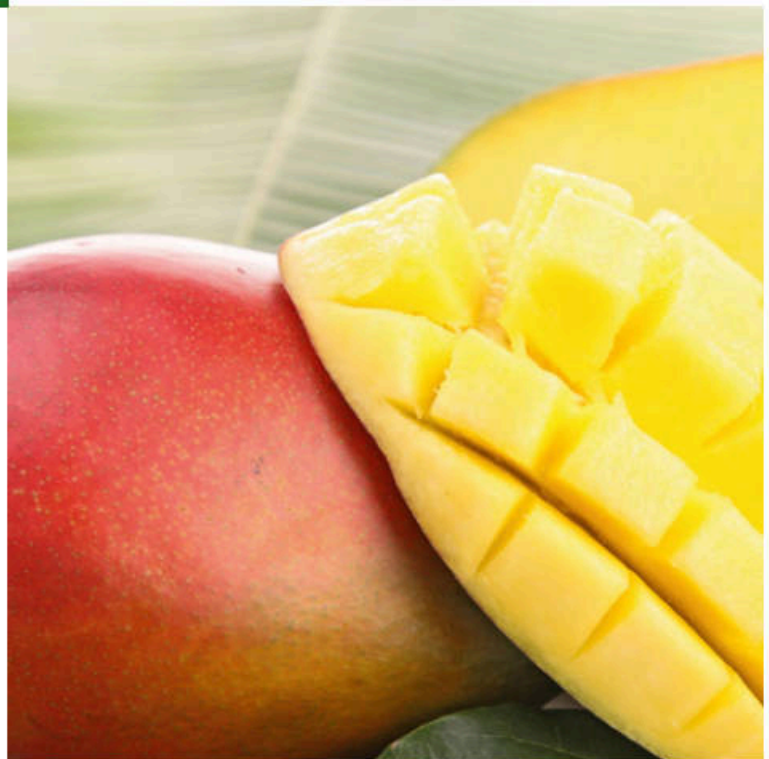
Bedroom



Curtains



Wardrobe





Room & Laundry Freshener

(Premium & Exclusive)

BATHROOM



Orange Blossom

(Premium & Exclusive)

Cleans away tough lingering odours trapped in fabrics and leaves a light fresh scent. Classic fragrance will bring the outside in with the fresh.

Usage Area

- | | |
|---|---|
|  Bathroom |  Bedroom |
|  Curtains |  Wardrobe |

Rain Fresh

(Premium & Exclusive)

If you live in a beautiful meadow where fresh dewdrops and a cool mist are there to greet you every morning, lucky you. For the rest of us, we have beautiful Rain Fresh. It makes your textile smell like a dream.

Usage Area

- | | |
|---|--|
|  Bathroom |  Bedroom |
|  Curtains |  Wardrobe |





CAR SCENT

Car Scent



Mango, White Jasmine, Rain Fresh, Orange Blossom, Vanilla, Oud, Soft Linen,
Ylang Ylang, Strawberry, Amber, Clean Bloom, Powder, Ocean, White Pearl,
Sandal Wood, Gardenia, Patchouli, Cedar Tree, White Soap, Coffee, Soft Linen, White Pearl...



SELECT BOTTLE
ŞİŞENİ SEÇ
ВЫБЕРИТЕ ФЛАКОН
3 STEP



SELECT INGREDIENTS
NOTALARINI SEÇ
ВЫБЕРИТЕ НОТЫ
2 STEP



SELECT CHARACTER
TARZINI SEÇ
ВЫБЕРИТЕ ХАРАКТЕР
1 STEP

Canım Kızım'a



DESIGN BOTTLE
ŞİŞE TASARIMINI YAP
ДИЗАЙН ФЛАКОНА
4 STEP



FINISH PRODUCT
KOKUNUZ HAZIR
КОНЕЧНЫЙ АРОМАТ
5 STEP

KENDİ KOKUNU YARAT

EXPORT

USA Germany United Kindom France
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Qatar Saudi Arabia

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OUR REFERENCES



Ağaoğlu
Yaşam Mimarı



ACIBADEM



SKYLAND İSTANBUL



LONDON - PARİS - AMSTERDAM - PRAG - DÜSSELDORF - FRANKFURT - NÜRNBERG - İSTANBUL - ANTALYA

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